

Ali Mohammed Mohammed Hassanen
Shoubra Al-Khaymah , Al Qalyubia, Egypt13772
+20 11 455 64764
Alimohamed15112001@gmail.com

Objective:

Seeking a Public Relations role to apply my understanding of media relations and brand communication, and to develop my skills in content creation, social media management, and event coordination.

Educational Background:

July 2023 Bachelor's Degree in mass communication: PR& Advertising.
Al Azhar University Grade:- Very Good.

Work Experience:

2025-9 : Currently Digital Marketing at fashion fields for offers stores
2023-8 : 2025-9 Employee at Al Alamiya company In Media Office.
2022-10: 2023-7 Public relations officer at Mulhem project.
2022-5 : 2023-3 Political and economic journalist on Al-Ahram news platform.
2021-9 : 2022-4 Art journalist at the Daily Press newspaper
2019-12: 2021-2 FreeLancer Marketer of "cosmetics, cultural and TV advertising.
2018-7 : 2019-9 Seller in a clothing store.

Internship Experience:

- May 2022 Egypt Expo & Convention Authority.
- Nov 2020 Conservative cabinet simulation model .

Extracurricular Activities:

Nov 2021: Des 2022 PR member at "we can team".
Feb 2023 : Jun 2023 BD member at "Elder team "

Certificates & Courses:

- 1- I have completed the Fundamentals of Event Planning and Organization course on the Udemy platform.
- 2- Obtained a SEO analytics –Digital marketing – online presence course on the Edraak platform.

- 3- Holds a diploma in journalism from Al-Ahram Academy.
- 4- Received the basics of Copy Writer course from our Shababna platform.
- 5- Obtained a course on the keys to the work environment.
- 6- Obtained a course to discover and upgrade your skills.
- 7- Obtained a Media Buyer course on virtual courses now platform.
- 8- Obtained a digital marketing and personal branding course on virtual courses now platform.

Technical Skills:

- 1- Writing press releases, media advisories, and other PR materials.
- 2- Using social media to manage brand reputation and engage audiences.
- 3- Event Planning.
- 4- Organizing press conferences and other PR events.
- 5- Web Research.
- 6- Social media ads & copywriter.

Computer Skills:

- Excellent User of : Microsoft office .
- Very Good User of " Adobe Photoshop , Adobe Express, Canva , Cap cut.

Personal Skills:

• Leadership skill	• Critical thinking
• Presentation skill	• Self motivation
• Team work	• Strong interpersonal skills

Language Skills:

- Arabic: - mother tongue.
- English: - Good “B1+”.

Personal Information:

- Date of birth: 15 / 11 / 2001
- Marital status: - single .
- Military status: - Finished .